

## WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

CONTRACT NO. REV.

1061-60757-1

DATE PRINTED

04/09/13

AND

PAGE 1

39976	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	346928	ADVERTISER (OR AGENCY AND ADVERTISER)	<b>Cancellation Notice</b>  <b>Required</b>  Announcement 28 days  prior notice
<b>NAME</b>	SHORR JOHNSON MAGNUS			MARKEY COMMITTEE	
<b>AND</b>	1831 Chestnut St Ste 602			PO BOX 290782	
<b>ADDRESS</b>	Philadelphia PA 19103-3700			Charlestown MA 02129-0214	
	USA			USA	
<b>CONTACT</b>	M. D'Ettore			<b>PRODUCT</b> Markey/D/US Sen MA	
<b>LOCAL SALESPERSON</b>	PAT CASHEN POLITICAL	<b>AGENCY EST. NO.</b>		<b>PRODUCT CODE</b> 1300	
<b>NATIONAL SALESPERSON</b>					
<b>BROADCAST SCHEDULE STARTING</b> 04/09/13 <b>AND ENDING</b> 04/15/13 <b>NO. WEEKS:</b> 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 Fixed	22222..	8 2	07:00A	09:00A	30S	04/09/13-04/12/13 04/15/13-04/15/13	THE EARLY SHOW	10	300.00	3000.00
2 Fixed	01111..	4	05:00A	05:56A	30S	04/09/13-04/12/13	WBZ NEWS	4	400.00	1600.00
3 Fixed	01111..	4	05:58A	07:00A	30S	04/09/13-04/12/13	WBZ NEWS	4	450.00	1800.00
4 Fixed	01111..	4	12:00N	12:27P	30S	04/09/13-04/12/13	WBZ NEWS	4	550.00	2200.00
5 Fixed	01111..	4	09:00A	10:00A	30S	04/09/13-04/12/13	RACHAEL RAY	4	450.00	1800.00
6 Fixed	11111..	4 1	04:30P	05:00P	30S	04/09/13-04/12/13 04/15/13-04/15/13	JUDGE JUDY	5	900.00	4500.00
7 Fixed	11111..	4 1	05:00P	05:30P	30S	04/09/13-04/12/13 04/15/13-04/15/13	5PM NEWS	5	800.00	4000.00
8 Fixed	11111..	4 1	05:30P	06:00P	30S	04/09/13-04/12/13 04/15/13-04/15/13	530PM NEWS	5	900.00	4500.00
9 Fixed	11111..	4 1	06:00P	06:30P	30S	04/09/13-04/12/13 04/15/13-04/15/13	WBZ NEWS	5	1000.00	5000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

## WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

CONTRACT NO. REV.

1061-60757-1

DATE PRINTED

04/09/13

AND

PAGE 2

39976	AGENCY (OR SERVICE)		ACTING AS AGENT FOR		346928	ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice  Required  Announcement 28 days  prior notice					
NAME	SHORR JOHNSON MAGNUS					MARKEY COMMITTEE							
AND	1831 Chestnut St Ste 602					PO BOX 290782							
ADDRESS	Philadelphia		PA		19103-3700	Charlestown MA 02129-0214							
	USA		USA										
CONTACT	M. D'Ettore					PRODUCT		Markey/D/US Sen MA					
LOCAL SALESPERSON	PAT CASHEN POLITICAL		AGENCY EST. NO.		PRODUCT CODE		1300						
NATIONAL SALESPERSON													
BROADCAST SCHEDULE STARTING								04/09/13	AND ENDING	04/15/13	NO. WEEKS:	1	

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
10 Fixed	11111..	4 1	07:00P	07:28P	30S	04/09/13-04/12/13 04/15/13-04/15/13	WHEEL OF FORTUNE	5	1800.00	9000.00
11 Fixed	11111..	4 1	07:28P	07:57P	30S	04/09/13-04/12/13 04/15/13-04/15/13	JEOPARDY !	5	2700.00	13500.00
12 Fixed	Su	1	09:00P	10:00P	30S	04/14/13-04/14/13	THE GOOD WIFE	1	6000.00	6000.00
13 Fixed	Th	1	09:00P	10:00P	30S	04/11/13-04/11/13	PERSON OF INTEREST	1	8500.00	8500.00
14 Fixed	11111..	4 1	11:35P	12:37A	30S	04/09/13-04/12/13 04/15/13-04/15/13	DAVID LETTERMAN	5	650.00	3250.00
15 Fixed	110100.	2 1	11:00P	11:35P	30S	04/09/13-04/11/13 04/15/13-04/15/13	WBZ NEWS	3	1800.00	5400.00
16 Fixed	Su	1	08:00A	09:00A	30S	04/14/13-04/14/13	WBZ NEWS	1	550.00	550.00
17 Fixed	Su	1	07:00A	08:00A	30S	04/14/13-04/14/13	WBZ NEWS	1	450.00	450.00
18 Fixed	Sa	1	11:35P	12:05A	30S	04/13/13-04/13/13	THE INSIDER	1	550.00	550.00
19	Sa	1	08:00A	10:00A	30S	04/13/13-04/13/13	SATURDAY EARLY SHOW	1	600.00	600.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION



AGREEMENT MADE BETWEEN

WBZ TV 4

CONTRACT NO. REV.  
1061-60757-1  
DATE PRINTED  
04/09/13

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134  
AND WBZ TV 4

PAGE 3

39976	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	346928	ADVERTISER (OR AGENCY AND ADVERTISER)	<b>Cancellation Notice</b>  <b>Required</b>  Announcement 28 days  prior notice
NAME	SHORR JOHNSON MAGNUS			MARKEY COMMITTEE	
AND	1831 Chestnut St Ste 602			PO BOX 290782	
ADDRESS	Philadelphia PA 19103-3700			Charlestown MA 02129-0214	
CONTACT	M. D'Ettore			USA	
LOCAL SALESPERSON	PAT CASHEN POLITICAL AGENCY EST. NO.			PRODUCT CODE 1300	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 04/09/13 AND ENDING 04/15/13 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.  
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
Fixed										
20 Fixed	Su	1	06:00A	07:00A	30S	04/14/13-04/14/13	WBZ NEWS	1	350.00	350.00
Total Contract:								71		76550.00
Billing Summary										
Qtr 2-13			Apr			72050.00	May		.00	
							Jun		.00	
									Total	72050.00
									GRAND TOTAL	72050.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION